

Keeping Purchasing Decision Makers Informed For Over 20 Years



THE GATEWAY GETS RESULTS.

The Gateway is a monthly magazine going into the hands of purchasing decision makers throughout New England.

Our mailing list includes:

- Purchasing Managers
- Sub-Contract Buyers
- Metal Buyers
- Engineering Managers
- Manufacturing Engineers
- Machine Shop Managers
- Tool Room Managers
- Sales and Marketing Managers
- Business Owners
- & More!

We maintain a 66/34 ratio of manufacturers versus job shops and service companies.

We will, over the coming months, continue to expand our readership in each geographic area, bringing additional buyers to our list of advertisers. We will also be adding online and email exposure opportunities as well. Gateway advertisers know their ads are being seen every month and buyers are responding. Buyers do take the time to read the stories and see the ads month after month.

Here is what our advertisers & readers are telling us!

“I’m really happy with the response from The Gateway. It really works well and if anyone wants to ask me, have them call.”

~ Barbara, owner at NH Machine Products

“Our buyers love The Gateway. It’s a fresh source for new sources.”

~ Purchasing Agent at Pratt & Whitney

“This little magazine gets the job done better than any other advertisement we’ve run. Just keeps bringing in more and more inquiries.”

~ Sales Manager at A.R.T. BODYCOTE

“The ad has worked well for us. We got more inquires in 6 months that we got in 6 years with a big name regional directory.”

~ Alan, partner at Merrimack Manufacturing

“The Gateway is the best source for new vendors that I’ve ever had.”

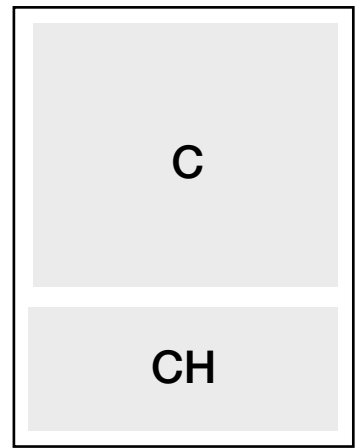
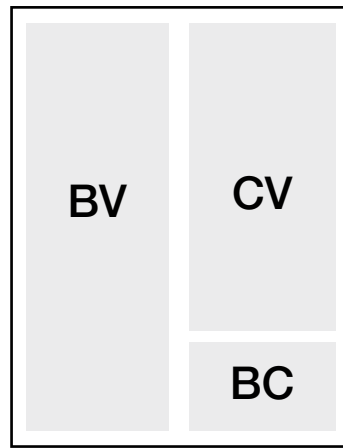
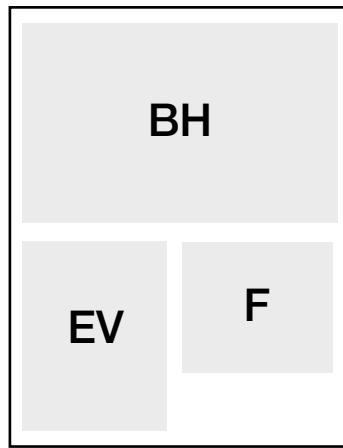
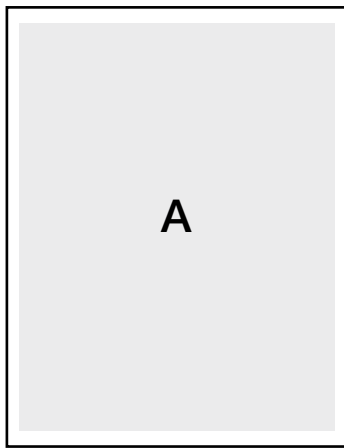
~ Lovejoy Tool

“We continue to see new prospects coming in from our ad. The Gateway has worked for us and continues to give results. It saves our sales people a lot of time by bringing in solid inquiries.”

~ Bruce, partner at North East Precision

“The magazine is a tremendous help in finding new sources.”

~ National Association of Purchasing



Ad Size	X= Number of Months			
	1X	3X	6X	12X
A. Full Page - 7.2" X 9.2"	\$1485	\$1200	\$1120	\$980
BH. Half Page Horiz. - 7.2" X 4.5" BV. Half Page Vert. - 3.5" X 9.2"	\$675	\$645	\$615	\$550
C. 2/3 Page - 7.2" X 6.5"	\$790	\$745	\$705	\$675
CH. 1/3 Page Horiz. - 7.2" X 2.95" CV. 1/3 Page Vert. - 3.5" X 6.1"	\$550	\$525	\$495	\$440
EH. 1/4 Page Horiz. - 7.2" X 2.16" EV 1/4 Page Vert. - 3.5" X 4.5"	\$395	\$375	\$360	\$325
F. 1/6 Page - 3.5" X 2.95"	\$290	\$270	\$255	\$225
BC. Business Card - 3.5 x 1.7"	\$220	\$185	\$175	\$150

**GET NOTICED
IN THE
GATEWAY.**

Custom Ad Design Fees:
Full Page: \$350
Half Page: \$250
All Other Sizes: \$125

*FREE Ad Design with
any placement for
3 Months or greater!*

Call for Size Variations & Back Cover options.

- We bill monthly. Payment is due on the 15th of the month prior to the month of publication. Payment for each month must be received before invoice deadline date or the ad may not run.
- For new advertisers using the special introductory offer, unless otherwise requested, we will continue billing beyond the 4th month. If you decide to not continue advertising, we will cancel the continuation of the run and cancel any invoices for future placements.
- Submit ads as PDFs 30 days prior to month of issue. If you don't have print ready art, please call.
- Publisher reserves the right to reject or request alteration in content prior to publishing. Cancellation cannot be accepted after closing date.
- An advertiser, or their agency, (if there is one) each agrees to indemnify and save harmless The Gateway or publisher against all loss, liability, damage and expenses arising out of copying, printing, or publishing any advertisement. The publisher's liability for any error will not exceed the cost of the space occupied by the error.
- Pricing is subject to change with advanced notification.
- Ads may be altered, updated or different ads of the same size may be rotated at no extra charge. Running the ad in non-consecutive months will be charged at the 1 X ad rate.

The Gateway Magazine

PO Box 70
Portsmouth, NH 03802

info@thegatewaymag.com
Call: (877) 463-4020

www.thegatewaymag.com